



What is UpWork?

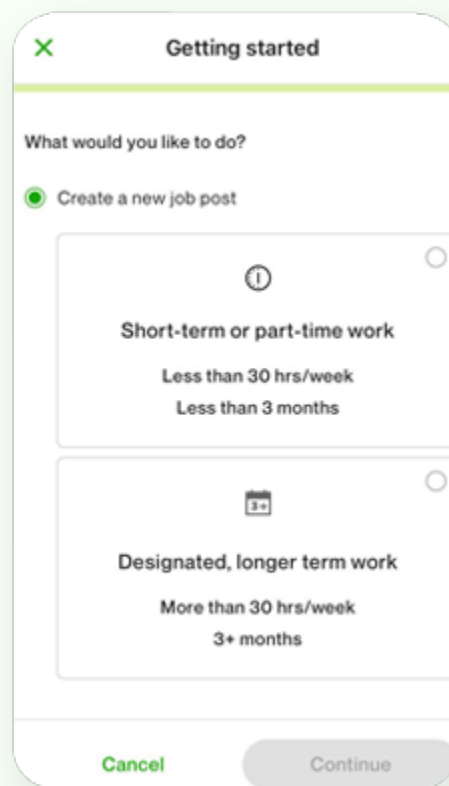
Connect to, collaborate with & pay freelancers & agencies for remote work. Used by more than sixteen million freelancers worldwide. Upwork makes it easy to find the talent you want with the skills you need.

[Get Started](#)

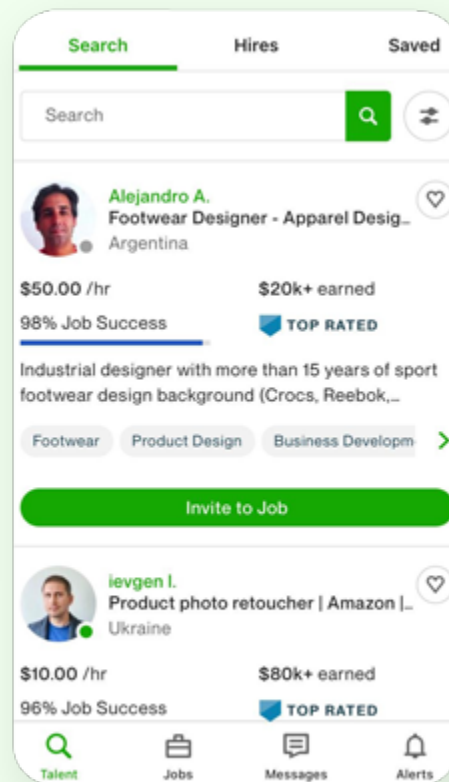
Upwork's global network specialise in over 8,000 skills and can help with projects like:

- Building e-commerce websites
- Running Google Ads
- Search Engine Optimization (SEO)
- Digital marketing in Arabic or your target customers preferred language.
- Editing photos
- Writing product descriptions for your Amazon.ae or Noon.com products
- Developing mobile apps
- Translation and localization
- Social media marketing
- Inbound lead generation
- Customer Service
- Email Marketing
- Logo and Website Designing
- Shooting and Editing Videos
- Creating brochures and sales material
- Editing photos and product description writing for your amazon or noon products
- Virtual/administrative assistance

How to use UpWork?



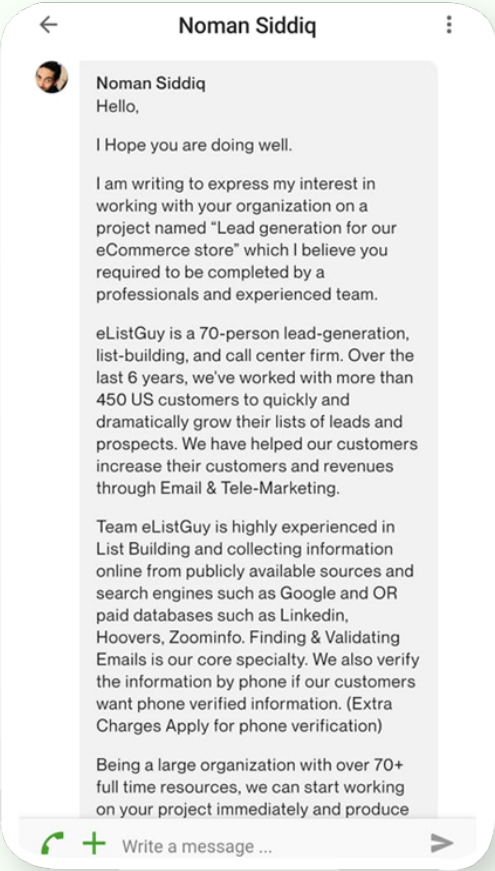
1. Post a job for free



2. Freelancers come to you

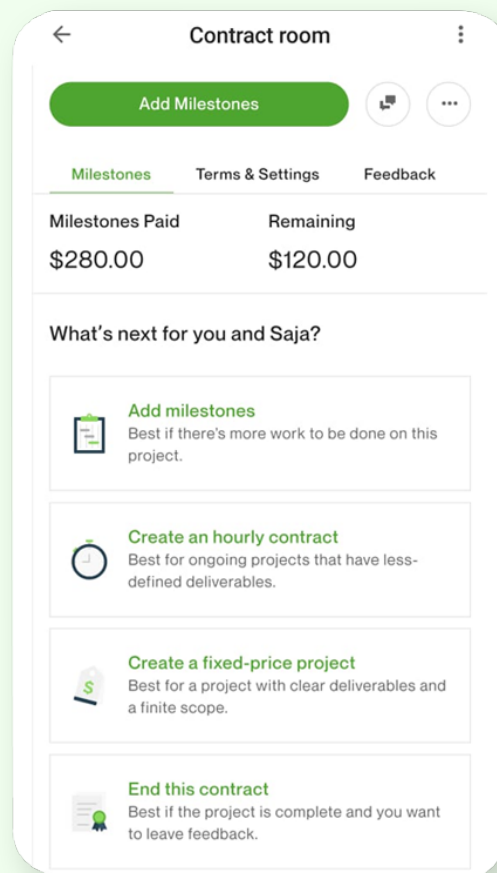
Get qualified proposals within 24 hours. Compare bids, reviews, and prior

work, interview favorites and hire the best fit.



3. Collaborate easily

Use Upwork to chat or video call, share files, and track project milestones from your desktop or mobile.



4. Payment simplified

Pay hourly or fixed-price.

On hourly contracts, Upwork counts keystrokes and takes random screenshots of the freelancer's screen so you can see they're putting in the time. On fixed price contracts, you agree on milestones and only pay up when those milestones are hit.

HOW JATAB DUBAI MEMBERS ARE USING Upwork.com FOR THEIR BUSINESSES

Below we list a few real examples of how Jatab members have used [Upwork.com](https://www.upwork.com) or similar websites.

- Used Upwork to create company profile and brand assets
- Used Upwork to translate website into Arabic
- Hired a freelancer online to redesign brand identity
- Used Fiverr (similar to Upwork) to tackle some debugging issues in Power BI analytics
- Used PeoplePerHour to get photos edited in Photoshop
- Used Upwork for Amazon marketing
- Used Upwork to consult and implement IT networking
- Used Upwork for MEP consultation and designing
- Used Upwork for Arabic SEO

- Used Upwork to build website
- Used Upwork for Instagram and Facebook marketing
- Used Upwork for graphic designing
- Used Upwork to create an iOS and Android App
- Used Upwork to design a Magazine ad
- Used Upwork to hire a temporary PR coordinator

Tip from a Jatab member : Tip from a Jatab member: For complex work and complicated projects you will be able to find the right freelancer or agency on [Upwork.com](https://www.upwork.com). In addition, during your interview and discussion with multiple candidates, you will benefit from their expertise in the subject area and may find innovative solutions or different ways to do the same task.

Click here to view series of short 1 minute videos to learn how to hire on UpWork.com



جمعية التجار البرهانية
Jameat al Tujjar al Burhaniyah



JATAB
Investors Connect



Business Guidance



Partnership



Innovation



Events



Webinars








© JATAB - All Rights Reserved 2021, DUBAI, U.A.E

This email by **JATAB** is for informational purposes and for the convenience of its community members..